

**LOUISIANA SWEET POTATO ADVERTISING AND DEVELOPMENT COMMISSION**

**August 11, 2016**

**10:00 AM**

Veterans' Memorial Auditorium  
5825 Florida Blvd  
Baton Rouge, LA 70806

**CALL TO ORDER**

Matt Garber called the meeting to order at 10:05 AM.

**ROLL CALL**

Melanie Tullier called roll and declared a quorum.

**MEMBERS PRESENT**

Rickey Ables  
Norm Brown, Jr.  
Hunter Fife  
Matt Garber  
Garry Jones  
Venoy Kinnaird  
Todd O'Neal

**MEMBERS ABSENT**

Melvin Chappell  
Larry Fontenot  
Dr. Tara Smith

**PUBLIC COMMENTS**

Ansel Rankins and Richard Miller notified the board that on August 23 they will be meeting in Mansura to discuss allowing pink tag sweet potatoes to move to Delhi.

**OTHER BUSINESS**

**a) Consideration of Request for Proposals (RFPs) for Advertising Agencies**

A motion was made by Mr. Brown to take no action regarding the RFP that the Department removed from consideration due to irregularities in its documentation. It was seconded by Mr. Kinnaird and passed unanimously.

A motion was made by Mr. Fife to enter into executive session. It was seconded by Mr. Brown and passed unanimously.

A motion was made by Mr. Brown to accept Diane Allen and Associates' proposal. It was seconded by Mr. Ables and passed unanimously.

**PUBLIC COMMENT**

There were no public comments

**Adjourn**

A motion was made by Mr. Kinnaird to adjourn the meeting. It was seconded by Mr. Brown, and passed unanimously at 11:43 PM.